**For Immediate Release**

**[Insert name of county/district club] 4-H participates in 4-H Service Challenge**

City, State (Month, Day, Year)— To end the National 4-H Week celebration, [Insert name of group] took part in the Kansas 48 Hours of 4-H Service Challenge.

[Explain the service in 2-3 sentences, how many were involved and how it benefitted the community or group.]

Research has proven that participation in 4-H has a significant positive impact on young people. Recent findings from the Tufts University *4-H Study of Positive Youth Development* indicate that, when compared to their peers, young people in 4-H are nearly four times more likely to contribute to their communities.

Kansas [or insert your county or district name] 4-H is a network of families that grows great kids and it's for town/city families too. For more information about how you can get involved in 4-H, contact [County or District Extension Office and phone number] or check out [www.JoinKansas4H.org](http://www.JoinKansas4H.org)**.**

Learn more about 4-H at [www.Kansas4H.org](http://WWW.Kansas4H.org). Find us on Facebook at [www.facebook.com/Kansas4H](http://www.facebook.com/Kansas4H) and on Twitter at <https://twitter.com/Kansas4H>

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**Contact:** [insert name], [insert title]

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