

Panorama
Virtual Contest
Rules
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State 4-H Panorama Horse Photography Rules

GENERAL INFORMATION

Photography allows contestants to demonstrate their photography skills. It allows youth to explore the world of horses and share with others.

CONTESTANTS AND ELIGIBILITY

- I. All contestants must be at least 9 years of age before January 1, 2024 but not yet reached their 19th birthday before January 1, 2024.
- II. Contestants must be enrolled in the 4-H horse project, but do not have to be enrolled in the 4-H photography project.
- III. Contestants will be divided into two divisions based on age.
 - a. Senior: 14-18 years of age.
 - b. Intermediate: 9-13 years of age.
- IV. Entries: Contestants may enter up to 3 photos in the contest.

PHOTO RULES

- I. Photographs must have been taken between April 1, 2023 (previous Panorama) and December 31, 2023 by the 4-H exhibitor.
- II. Photographs must be pre-registered.
- III. Photographs must be submitted digitally **via email to knordyke@ksu.edu by January 19, 2024.**
- IV. Digital Submissions:
 - Resolution is in good to high quality and at a size large enough for the evaluator to easily view the photograph on a digital device. Pixelization of an image will be marked down.
 - Photographs must be good to high quality. 300 dpi resolution recommended.
 - Digital photograph size should be at least 4"x6" (3:2 ratio); recommended size is 8"x10" (5:4 ratio).
- V. Digital enhancements to photographs are allowed.

SCORING

- I. Photos will be scored by a judge. Comments will be included.

AWARDS

- I. The top five photos in the senior and intermediate divisions will be recognized.

State 4-H Panorama Horse Logo Rules

GENERAL INFORMATION

The logo contest allows contestants to demonstrate their artistic skills. It allows youth to explore the world of horses and share with others.

CONTESTANTS AND ELIGIBILITY

- I. All contestants must be at least 9 years of age before January 1, 2024 but not yet reached their 19th birthday before January 1, 2024.
- II. Contestants must be enrolled in the 4-H horse project.
- III. Entries: Contestants may enter up to 3 logos in the contest.

LOGO RULES

- I. Logos must be pre-registered.
- II. Logos must be submitted digitally **via email by January 20, 2024**.
- III. Designs or drawings need to be horse-related and done by the contestant.
- IV. Designs should be in black and white so they will be easy to print or embroider.
- V. **The Kansas 4-H co-brand must be included and Kansas 4-H marketing policies must be followed. The co-brand can be downloaded at <https://www.kansas4-h.org/resources/marketing/>.**
- VI. If the logo contains any writing, it needs to be readable for the desirable size.
- VII. Digital Submissions:
 - Resolution is in good to high quality and at a size large enough for the evaluator to easily view on a digital device.

SCORING

- I. Logos will be evaluated by a judge.

AWARDS

- I. The top five logos will be recognized.
- II. The 1st place logo will be used for the Kansas State Fair Horse Show program and t-shirt.
 - a. Original may be altered as necessary to enhance printing quality or meeting 4-H policies.
- III. The 2nd place logo will be used for the next Panorama t-shirt design.

State 4-H Panorama Poster Rules

GENERAL INFORMATION

Posters allow contestants to demonstrate their educational organizational skills. It allows youth to explore the world of horses and design a poster to share with others.

CONTESTANTS AND ELIGIBILITY

- I. All contestants must be at least 9 years of age before January 1, 2024 but not yet reached their 19th birthday before January 1, 2024.
- II. Contestants must be enrolled in the 4-H horse project.
- III. Contestants will be divided into two divisions based on age.
 - a. Senior: 14-18 years of age.
 - b. Intermediate: 9-13 years of age.
- IV. Entries: Contestants may enter 1 poster in the contest.

POSTER RULES

- I. Poster must be pre-registered.
- II. Posters must be submitted digitally **via email by January 20, 2024.**
- III. Digital Submissions:
 - Resolution is in good to high quality and at a size large enough for the evaluator to easily view on a digital device.
 - One (1) overall display photo and four (4) close up photos of exhibit.
- IV. Any writing on the poster needs to be readable from a distance of 5 to 15 feet.
- V. Posters must have an educational aspect to them and pertain to the horse industry.

POSTER EXAMPLES

- Attire
- Bit Accessories
- Breed Identification
- Breed Origins
- Bridle & Bit Parts
- Capacities of Various Organs
- Color Patterns
- Descriptive Identification Terms
- External Parasite Identification
- Genetics
- Grains Identification
- Horse Terms
- Internal Parasite Identification
- Joints of Front Leg
- Nutrition
- Safety
- Styles of Boots (Horse & Rider)
- Terms for Different Events
- Unsoundnesses Identification
- Uses of Equipment
- Veterinarian Procedures

SCORING

- I. Posters will be evaluated by a judge.

AWARDS

- I. The top five posters in the senior and intermediate divisions will be recognized.

State 4-H Panorama Power Point Rules

GENERAL INFORMATION

Power Points allow contestants to demonstrate their educational organizational skills in a format commonly used in the business world. It allows youth to explore the world of horses and design a presentation to share with others.

CONTESTANTS AND ELIGIBILITY

- I. All contestants must be at least 9 years of age before January 1, 2024 but not yet reached their 19th birthday before January 1, 2024.
- II. Contestants must be enrolled in the 4-H horse project.
- III. Contestants will be divided into two divisions based on age.
 - a. Senior: 14-18 years of age.
 - b. Intermediate: 9-13 years of age.
- IV. Entries: Contestants may enter 1 power point in the contest.

POWER POINT RULES

- I. Power Point files must be submitted **via email by January 20, 2024.**
- II. Power Point presentation must consist of 15 slides and promote the exhibitor's horse breed, training technique, or horse contest such as quiz bowl, hippology, or judging.
- III. The Kansas 4-H co-brand must be included in the presentation **and Kansas 4-H marketing policies must be followed. The co-brand can be downloaded at <https://www.kansas4-h.org/resources/marketing/>.**
- IV. This is visual contest only. No oral presentation is required.
- V. Presentations must be created in Microsoft Office Power Point.

SCORING

- I. Power Points will be evaluated by a judge.

AWARDS

- I. The top five Power Point presentations in the senior and intermediate divisions will be recognized.

State 4-H Panorama Ad Layout Rules

GENERAL INFORMATION

Ad Layouts allow exhibitors to showcase their visual organizational skills. It allows youth to explore the world of horses and design an ad to share with others.

CONTESTANTS AND ELIGIBILITY

- I. All contestants must be at least 9 years of age before January 1, 2024 but not yet reached their 19th birthday before January 1, 2024.
- II. Contestants must be enrolled in the 4-H horse project.
- III. Contestants will be divided into two divisions based on age.
 - a. Senior: 14-18 years of age.
 - b. Intermediate: 9-13 years of age.
- IV. Entries: Contestants may enter 1 ad layout in the contest.

AD LAYOUT RULES

- I. Ad Layouts must be pre-registered.
- II. Ad layouts must be submitted digitally via email to by January 19, 2024.
- III. Digital Submissions:
 - Resolution is in good to high quality and at a size large enough for the evaluator to easily view on a digital device.
- IV. Ad should promote a horse, exhibitor's training abilities, or 4-H horse activity or event such as 4-H Horse Panorama, District Horse Show, or Kansas State Fair.
- V. A logo may be duplicated and incorporated.
- VI. Ads may be digitally developed or hand-drawn.
- VII. Ad does not have to be camera-ready, but should be drawn to proportion as nearly as possible, including any business contact information.
- VIII. The Kansas 4-H co-brand must be included and Kansas 4-H marketing policies must be followed. The co-brand can be downloaded at <https://www.kansas4-h.org/resources/marketing/>.

SCORING

- I. Ads will be evaluated by a judge.

AWARDS

- I. The top five ads in the senior and intermediate divisions will be recognized.