**NATIONAL 4-H WEEK 2018 PSA SCRIPTS**

**KIDSPIRATION :60 SEC**

4-H’er A: The world today isn’t what it used to be.

It’s bigger.

Faster.

And more advanced than ever before.

But in the face of real-life challenges,

Kids in 4-H are inspired to *DO*.

4-H’er B: To build our confidence.

To pursue our passions.

And to empower true leaders to one day lead us all.

You see, 4-H isn’t just another club.

4-H’er C: It’s an action-taking,

Skills-making,

Friendship-making society.

Made up of *DOERS* – like you. And like yours.

4-H’er A: So instead of wondering what the future will hold,

Do something now to help all of us – shape it.

4-H’er B: Help us celebrate this year’s National 4-H Week by joining our movement to INSPIRE KIDS TO DO! 4-H youth, parents, volunteers and alumni will celebrate *National 4-H Week* from October 7th through the 13th.

4-H’er C: Join 4-H and explore exciting ways to grow and DO together. Visit Kansas 4 dash H dot .org to learn more.

**KIDSPIRATION :30 SEC**

4-H’er A: The world today isn’t what it used to be.

It’s bigger and faster than ever before.

But in the face of real-life challenges,

Kids in 4-H are inspired to *DO*.

4-H’er B: From cooking to coding,

Science to service,

*DOING* teaches us…

4-H’er C: To build our confidence.

Pursue our passions.

And empower true leaders.

4-H’er A: Help us celebrate this year’s National 4-H Week, October 7th through the 13th by joining our movement to INSPIRE KIDS TO DO!

4-H’er B: Join 4-H and explore exciting ways to grow and DO together. Visit Kansas 4 dash H dot .org to learn more.

**KIDSPIRATION :15 SEC**

4-H’er A: In the face of real-life challenges,

Kids in 4-H are inspired to *DO*.

4-H’er B: Help us celebrate this year’s National 4-H Week, October 7th through the 13th by joining our movement to INSPIRE KIDS TO DO!

4-H’er C: Join 4-H and explore exciting ways to grow and DO together. Visit Kansas 4 dash H dot .org to learn more.